



RBA Publishing Inc.
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WEBSITE ADVERTISING INSERTION ORDER

www.reggaefestivalguide.com

ADVERTISING OPTIONS

Square Banner Ad
Rate: \$75 per month (3 month minimum).
Specs: 125x125 pixels, 12k max, saved as a .gif or .jpg.
(GIF animation OK. Macromedia Flash banners not accepted.)
Banner Production - \$35 (\$10 per addtl frame/animation)
Delivery: Name banner: company_name.gif and email to: advertising@reggaefestivalguide.com

Banner Name

Banner Link

Double Banner Ad
Rate: \$130 per month (3 month minimum).
Specs: 125x250 pixels, 24k max saved as a .gif or .jpg.
(GIF animation OK. Macromedia Flash banners not accepted)
Banner Production - \$35 (\$10 per addtl frame/animation)
Delivery: Name banner: company_name.gif and email to: advertising@reggaefestivalguide.com

Banner Name

Banner Link

Triple Banner Ad
Rate: \$190 per month (3 month minimum).
Specs: 125x375 pixels, 36k max, saved as a .gif or .jpg.
(GIF animation OK. Macromedia Flash banners not accepted).
Banner Production - \$35 (\$10 per addtl frame/animation)
Delivery: Name banner: company_name.gif and email to: advertising@reggaefestivalguide.com

Featured Festival on Home Page
Rate: \$150 per month (1 month minimum).
Specs: 468x60, 12k max, saved as .jpg. OR gif
Banner Production - \$35 (\$10 per addtl frame for animation)
Also, the following text will appear below your graphic:
 Banner Name

Banner Link

Fest Date/s

Venue

City, State, Country

Website

Hotline

Headliner #1

Headliner #2

Headliner #3

Jukebox
Rate: \$25 per month for three MP3s
Specs: MP3 Clip (Half the song or at least a minute)
Delivery: Name MP3: artist_name_song_title.mp3 and email to: advertising@reggaefestivalguide.com

Artist/Band Name	Song Title

ADVERTISER INFORMATION

Today's Date

Company

First and Last Name

Project/Festival

Business Type

Street

City State Zip

City State Zip

Phone

Mobile

Fax

Website

Advertising Duration MM/DD/YY

Start End

Start End

Item	Rate	Mos / Qty	Total
Square Banner	\$75/mo. 3 mo. min		\$
Double Banner	\$130/mo. 3 mo. min		\$
Triple Banner	\$190/mo. 3 mo. min		\$
Featured Festival	\$150 One mo.		\$
Jukebox	\$25 One mo.		\$
Banner Production	\$35 One -time fee (\$10 per addtl frame/animation)		\$
Special Instructions			
TOTAL			\$

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Payment Options

Please check one:

Pay via Credit Card

Pay via PayPal

Pay via Check

Special Arrangement _____

Ad Rep _____

email _____

Phone _____ Fax _____

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