

Today's Date _____ Time _____

FESTIVAL SECTION AD SIZE

- Full Page..... (7.25"w x 9"h)..... \$920
- 1/2 Page..... (7.25"w x 4.125"h)..... \$570

Festival Name _____

Date _____ Hotline Phone # _____

Website _____

City & State _____

REGULAR SECTION AD SIZE

- Full Page..... (7.25"w x 9.5"h)..... \$1,253
- 1/2 Horizontal (7.25"w x 4.625"h)..... \$795
- 1/2 Vertical (3.5"w x 9.5"h)..... \$795
- 1/3 Page (2.25"w x 9.5"h)..... \$658
- 1/4 Page (3.5"w x 4.625"h)..... \$541
- 1/6 Page (2.25"w x 4.625"h)..... \$405
- 1/8 Page (3.5"w x 2.25"h)..... \$338

AD INFORMATION

AD COLOR:

- Color* or Black/White

*add to ad cost: \$375 for full & 1/2 page ads; \$225 for smaller ads

AD SUBMISSION:

Submission deadline _____

- Camera ready, ad sent electronically or on disk*

*Camera ready ads that are submitted, but don't meet our requirements and we fix are subject to a design/fix charge. Each re-submission of your ad will incur a \$5 charge.

- We build your ad @ \$65/hr

ADVERTISING COST (DUE APRIL 28)

Ad Rate \$ _____

Color Charge..... + \$ _____

5% Discount..... - \$ _____ >

TOTAL DUE..... \$ _____

*5% discount applies ONLY to RAW members and TOTAL DUE must be paid in full by May 1. **RAW #** _____

Ads will not run unless payment is received by April 28. Production charges will be billed separately.

Other payment arrangements must be pre-approved: _____

CONTACT INFORMATION

- New Advertiser or Existing Advertiser

Company _____

Legal Name _____

Nick Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Cell _____

Fax _____

Email _____

Website _____

X SIGNATURE

Your signature implies you have read and agree to all terms/conditions.

MAGAZINE DISTRIBUTION

How many FREE Guides would you like to distribute: Quantity #: _____

Ship to: _____

Address _____ No P.O. Box _____

City _____

State _____ Zip _____

Phone _____

No P.O. Box! We ship UPS. Business Residence/Home

YOUR AD REPRESENTATIVE

Name _____

Phone _____

Email _____

PAY FROM THIS INSERTION ORDER. Please make checks payable to R.B.A.

Mail to: R.B.A. Publishing, Inc., P.O. Box 50635, Reno, NV 89513, Phone 775-337-8344, Fax 775-337-6499

