



2010 Print Advertising Contract/Insertion Order

ADVERTISING ORDER

FEATURE FESTIVAL SECTION (Only for festivals)

- Full Page 7.25"w x 9"h..... \$966
 1/2 Page..... 7.25"w x 4.125"h..... \$599
 Highlighted Festival Posting..... \$100

Festival Name	
Date	Hotline Phone #
Website	
City	State

GLOSSY PAGES (Front, back and center of magazine)

- Glossy Page Ad (Full pages only, color included)

Position	\$
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GENERAL MAGAZINE SECTION

- Full Page 7.25"w x 9.5"h... \$1320
 1/2 Page Horizontal 7.25"w x 4.625"h... \$ 835
 1/2 Page Vertical 3.5"w x 9.5"h... \$ 835
 1/3 Page 2.25"w x 9.5"h... \$ 691
 1/4 Page 3.5"w x 4.625"h... \$ 568
 1/6 Page 2.25"w x 4.625"h... \$ 425
 1/8 Page 3.5"w x 2.25"h... \$ 355

COLOR (Add to Advertising cost)

- Color
 Full & 1/2 page ads: \$375; 1/3 or smaller ads: \$225

DIGITAL MAGAZINE HYPERLINK

- Digital Magazine Hyperlink \$
 Full page ads: \$75; 1/2 page: \$50; 1/3 or smaller: \$25
 Website

ADVERTISING COST & PAYMENT

Ad Rate	\$
Color Charge	+
Festival Posting	+\$
Digital Magazine Hyperlink	+\$
Discount	-\$
TOTAL DUE*	= \$

*Ads will not run unless payment is received by April 20, 2010. Production charges will be billed separately.

PAYMENT OPTIONS

- Credit Card: Master or Visa
 Pay Pal - Email address needed to send Pay Pal billing to:
 E-mail
 Check: Make check payable to R.B.A.
 Payment Plan - Clearly specify below:

Fill out completely, print, sign and then fax back today to 775-337-6499

TODAY'S DATE:

CONTACT INFORMATION

- New Advertiser or Existing Advertiser

Company	
Legal Name/First, Last	
Project/Name of Ad	
Address	
City	
State	Zip
Phone	
Cell	
Fax	
Email	
Web Site	
Signature*	

*Your signature implies you have read and agree to all Terms & Conditions.

MAGAZINE DISTRIBUTION

How many FREE magazines would you like to distribute?

Qty*:

Ship to	
Address*	
City	
State	Zip
Phone	
<input type="checkbox"/> Business or <input type="checkbox"/> Residence/Home office	

*No P.O. Box! We ship UPS. *Approx 50 magazines per box

ADVERTISING SUBMISSION

SUBMISSION DEADLINE:

SUBMISSION OPTION

- Print ready ad will be sent electronically*
 *Submitted ads, that don't meet our requirements - be sure to read our spec sheet very carefully - will be contacted via replying to the ad submission email address and will have the option of...
 1. we fix ad at \$65/hr or
 2. re-submit the ad. Each re-submission = \$10 charge.
 We design & build your ad @ \$65/hr

YOUR AD REPRESENTATIVE

Name
Phone
Email

PAY FROM THIS INSERTION ORDER • Phone 775-337-8344 • Fax 775-337-6499
Make check payable to: R.B.A. • Mail to: RBA Publishing, Inc., P.O. Box 50635, Reno, NV 89513