



RBA Publishing Inc.
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WEBSITE ADVERTISING INSERTION ORDER

www.reggaefestivalguide.com

ADVERTISING OPTIONS

Square Banner Ad

Rate: \$75 per month (3 month minimum).
Specs: 125x125 pixels, 12k max, saved as a .gif or .jpg.
 (GIF animation OK. Macromedia Flash banners not accepted.)
Banner Production - \$35 (\$10 per addtl frame/animation)
Delivery: Name banner: company_name.gif and email to:
 advertising@reggaefestivalguide.com

Banner Name

Banner Link

Double Banner Ad

Rate: \$130 per month (3 month minimum).
Specs: 125x250 pixels, 24k max saved as a .gif or .jpg.
 (GIF animation OK. Macromedia Flash banners not accepted.)
Banner Production - \$35 (\$10 per addtl frame/animation)
Delivery: Name banner: company_name.gif and email to:
 advertising@reggaefestivalguide.com

Banner Name

Banner Link

Triple Banner Ad

Rate: \$190 per month (3 month minimum).
Specs: 125x375 pixels, 36k max, saved as a .gif or .jpg.
 (GIF animation OK. Macromedia Flash banners not accepted.)
Banner Production - \$35 (\$10 per addtl frame/animation)
Delivery: Name banner: company_name.gif and email to:
 advertising@reggaefestivalguide.com

Featured Festival on Home Page

Rate: \$150 per month (1 month minimum).
Specs: 468x60, 12k max, saved as .jpg. OR gif
Banner Production - \$35 (\$10 per addtl frame for animation)
Also, the following text will appear below your graphic:
 Banner Name

Banner Link

Fest Date/s

Venue

City, State, Country

Website

Hotline

Headliner #1

Headliner #2

Headliner #3

Jukebox

Rate: \$25 per month for three MP3s
Specs: MP3 Clip (Half the song or at least a minute)
Delivery: Name MP3: artist_name_song_title.mp3 and
 email to: advertising@reggaefestivalguide.com

Artist/Band Name

Song Title

ADVERTISER INFORMATION

Today's Date

Company

First and Last Name

Project/Festival

Business Type

Street Address

City, State, ZIP

Phone

Mobile

Fax

Email

Website

Advertising Duration

Start MM/DD/YY

End

Item	Rate	Mos / Qty	Total
Square Banner	\$75/mo. 3 mo. min		\$
Double Banner	\$130/mo. 3 mo. min		\$
Triple Banner	\$190/mo. 3 mo. min		\$
Featured Festival	\$150 One mo.		\$
Jukebox	\$25 One mo.		\$
Banner Production	\$35 One -time fee (\$10 per addtl frame/animation)		\$

Special Instructions

TOTAL \$

Payment Options

Please check one:

Pay via Credit Card

Pay via PayPal

Special Arrangement _____

Ad Rep _____

email _____

Phone _____

Fax _____

Terms & Conditions: Advertiser agrees to pay for online advertising in advance of publication unless other payment arrangements have been made and are contracted on I.O. Publisher not liable for errors in advertisement to greater extent than cost of space occupied by item in advertisement. Publisher reserves right to reject copy deemed inappropriate for online publication. Payment by advertiser to its advertising agency will not constitute payment to publisher unless payment is actually received by the publisher. Advertiser and its agency shall be jointly responsible for all content of advertisement including text, illustrations, trademarks, and any other matter, and shall defend, indemnify and hold publisher harmless from and against any loss, expense or other liability resulting from any claims or suits for libel, violation of rights of privacy, plagiarism, copyright infringement and any other claim or suit that may arise out of the publication of such advertisements. Advertiser and agency are presumed to have read this contract and agreed to term and conditions without further notice. **12-06-09**