



RBA Publishing INC
 P.O. Box 50635, Reno, Nevada 89513
 Tel: 775-337-8344 Fax: 775-337-6499
www.reggaefestivalguide.com

E-GUIDE ADVERTISING INSERTION ORDER www.ReggaeFestivalEguide.com

ADVERTISING OPTIONS
<p>Check the box of the item you wish to order. Please order one item per Insertion Order.</p> <p><input type="checkbox"/> Square Banner Ad Rate: \$20 per week (4 week minimum) Specs: 125x125 pixels, 12k max.</p> <p>Banner Name: _____ Link Banner to: _____</p> <p><input type="checkbox"/> Double Banner Ad (vertical) Rate: \$35 per week (4 week minimum) Specs: 125x250 pixels, 24k max.</p> <p>Banner Name: _____ Link Banner to: _____</p> <p><input type="checkbox"/> Triple Banner Ad (vertical) Rate: \$50 per week (4 week minimum) Specs: 125x375 pixels, 36k max.</p> <p>Banner Name: _____ Link Banner to: _____</p> <p><input type="checkbox"/> Billboard Banner Ad (horizontal) Rate: \$50 per week (4 week minimum) Specs: 468x60 pixels, 12k max.</p> <p>Banner Name: _____ Link Banner to: _____</p> <p><input type="checkbox"/> Promotion Rate: \$50 for one-time announcement, image OK Description: 200 words or less Promo Title: I an d I Book</p> <p>Link to: _____</p> <p>Send promotion in word .DOC format with .JPG image.</p> <p><input type="checkbox"/> Custom Email Blast Rates: \$290 one-time charge if customer supplies HTML. If we produce blast, there's an additional \$75 production charge for standard blast (add'l fees for Super Blasts). Discounts on add'l blasts.</p> <p>Specs & Delivery: * Save banner as a .GIF or .JPG, animation OK. GIF animation OK. Macromedia Flash banners not accepted. * Square (12k max) Double (24k max) Triple (36kmax) * Email to: advertising@reggaefestivalguide.com * Banner Production: There is an additional one-time production fee of \$35 if we create your banner.</p>

ADVERTISER INFORMATION			
Today's			
Company			
Name			
Project/Festival			
Business Type			
Street Address			
City, State, ZIP			
Phone			
Mobile			
Fax			
Email			
Advertising Duration			
Start Week	End Week		
Item	Rate	Wks / Qty	Total
Square Banner	\$20 per week (4 week min)		\$
Double Banner	\$35 per week (4 week min)		\$
Triple Banner	\$50 per week (4 week min)		\$
Billboard Banner	\$50 per week (4 week min) Max 3 ads at any one time		\$
Promotion	\$50 for 1 time announcement		\$
Banner Production	\$35 one-time fee		\$
Custom Email Blast	\$290 advtrsr supplies HTML		\$
Email Blast	\$75 production charge		
Special Instructions			
TOTAL			\$
Payment Options	Please check one: <input type="checkbox"/> Pay via Credit Card <input type="checkbox"/> Pay via PayPal Special Payment Instructions:		
Ad Rep			
Phone			
Email			

TERMS & CONDITIONS: Advertiser agrees to pay for advertising in advance of publication unless other payment arrangements have been made and are contracted on I.O. Publisher not liable for errors in advertisement to greater extent than cost of space occupied by item in advertisement. Publisher reserves right to reject copy deemed inappropriate for online publication. Payment by advertiser to its advertising agency will not constitute payment to publisher unless payment is actually received by the publisher. Advertiser and its agency shall be jointly responsible for all content of advertisement including text, illustrations, trademarks, and any other matter, and shall defend, indemnify and hold publisher harmless from and against any loss, expense or other liability resulting from any claims or suits for libel, violation of rights of privacy, plagiarism, copyright infringement and any other claim or suit that may arise out of the