



RBA Publishing INC
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 www.reggaefestivalguide.com

iPhone APPLICATION ADVERTISING INSERTION ORDER

ADVERTISING OPTIONS

Featured Festival ad (horizontal)
 Contact your sales rep about website advertising on www.reggaefestivalguide.com. \$150 per month.

 Featured Festivals from website will **automatically** appear on iPhone application at no additional charge.

 Be sure to also post your festival in our free festival calendar; go to www.ReggaeFestivalGuide.com and click on SUBMIT FESTIVAL. **Easy and free.** Calendar listing will appear automatically in Reggae Guide iPhone app and in weekly E-Guide E-Newsletter.

iPhone Banner ad (horizontal)
Rate: \$50 per week (4 week min)
 Animation not allowed
 Specs: 320x50 pixels, 12k max
 Ads appear at top of screen in rotation
Specs & Delivery:
 * Save banner as a .GIF or .JPG, animation not accepted.
 * Email to: advertising@reggaefestivalguide.com
 * Banner Production: There is an additional one-time production fee of \$35 if we create your banner or have to resize/rename your files

Banner Name:
 Link Banner to:

CD/Song (appears in iPhone Music section)
 Rate: \$15 per week (4 week min)
 NO Spaces in any filenames please. A \$35 production fee will apply if we have to resize/rename files.

Banner Name:
 Link Banner to:
 Artist: *
 Album:
 Song: *
 Image: (205 x 205 exactly - SQUARE)
 MP3: (8 MB Max File Size)
 Site where it can be purchased:
 www.

Promotion (appears in News section)
 Rate: \$25 for one-time announcement, text only, no images, one hyperlink
 Description: 200 words or less
 Send promotion in word .DOC format
 Promo Title: ALL CAPS PLEASE:

 Link to:

ADVERTISER INFORMATION

Today's Date
 Company
 Name
 Project Name/Festival Name
 Business Type
 Billing Address
 City, State, ZIP
 Phone
 Mobile
 Fax
 Email
 Web

Advertising Duration

	Start Week	End Week	
	Item	Rate	Wks / Qty Total
	Banner Ad	\$50 per wk (4 wk min)	\$
	CD/New Release Promotion	\$15 per wk (4 wk min)	\$
	Editorial Promotion	\$25 for one-time announcement	\$
	Banner Production	\$35 (one-time fee)	\$
	Special Instructions		
	Total		\$

Payment Options
 Please check one:
 Pay via Credit Card (Visa and Mastercard only)
 Pay via PayPal
 Special Payment Instructions:

Ad Rep
 Phone
 Email

TERMS & CONDITIONS: Advertiser agrees to pay for advertising in advance of publication unless other payment arrangements have been made and are contracted on I.O. Publisher not liable for errors in advertisement to greater extent than cost of space occupied by item in advertisement. Publisher reserves right to reject copy deemed inappropriate for online publication. Payment by advertiser to its advertising agency will not constitute payment to publisher unless payment is actually received by the publisher. Advertiser and its agency shall be jointly responsible for all content of advertisement including text, illustrations, trademarks, and any other matter, and shall defend, indemnify and hold publisher harmless from and against any loss, expense or other liability resulting from any claims or suits for libel, violation of rights of privacy, plagiarism, copyright infringement and any other claim or suit that may arise out of the publication of such advertisements. Advertiser and agency are presumed to have read this contract and agreed to term and conditions without further notice.