



DIS IS DREW MCINTOSH SPEAKING...

RISE UP AGAINST BABYLON!

SPREAD YOUR MESSAGE OF REGGAE TO THE WORLD!

Reggae E-GUIDE

Our weekly electronic newsletter will arrive in your inbox each Friday morning jam-packed with new CDs, band tours, industry news, ita! statistics, inspirational pieces, reggae radio airplay charts, reggae trivia and of course, upcoming reggae festivals!
 Ads start as low as \$20/week...

Not a subscriber to the E-Guide yet? It is easy and free... Go to ReggaeFestivalGuide.com to sign up today!

The Reggae E-Guide is emailed to reggae fans and reggae-industry professionals around the globe.

The E-Guide opt-in mailing list is 30,000+ and grows daily. The Reggae E-Guide is affiliated with the popular Reggae Festival Guide print magazine that has an annual circulation of 100,000, and ReggaeFestivalGuide.com website which receives thousands of hits per day.

The weekly E-Guide is a wonderful resource for those who live, love and enjoy reggae and its vibrant culture. It encompasses the music, lifestyle, and spirituality that define this unique and diverse community.

Customized Newsletter blasts to 30,000+ readers!

We can make a customized E-Guide Blast for you and send it to our 30,000+ readers!

Reach our E-Guide subscribers with your own personalized marketing message. A Customized Eguide Blast consists of text, logos, images, videos and MP3s. You can choose what colors and fonts you want to use and proof it before it gets sent. Your address and email will be seen by the reader. Responses from the reader will go directly to you.

ADVERTISING OPTIONS & RATES (We do not accept Flash Banners; animated .GIF ok)

BANNER ADS

Ad Options	Format	WxH	File Types	Max File Size	Rate
Square Banner Ad	n/a	125x125 pixels	JPG, .GIF	12k	\$20 per week (4 week min.)
Double Banner Ad	vertical	125x250 pixels	JPG, .GIF	24k	\$35 per week (4 week min.)
Triple Banner Ad	vertical	125x375 pixels	JPG, .GIF	36k	\$50 per week (4 week min.)
Billboard Banner Ad	horizontal	468x60 pixels	JPG, .GIF	12k	\$50 per week (4 week min.)

PROMOTIONS

Ad Option	Format	Size	File Type	Rate
Fest, CD, DVD, Book, tour	textual content	300 words max &	JPG imagesDOC & .JPG	\$50 for 1 time announcement
Custom Email Blast	textual content	content &	JPG ImagesDOC & .JPGs	\$290 if customer supplies html

DESIGN

Banner Graphic Design \$35 additional one-time production fee

Save banner ad .gif or .jpg and email to advertising@ReggaeFestivalGuide.com

DISCLAIMER: Although we pay close attention to every ad that we receive, we are not responsible if it is sent incomplete or incorrectly.

Be sure you also consider our **ANNUAL PRINTED MAGAZINE**, our **DIGITAL EDITION OF THE MAGAZINE**, our **WEB SITE** and our latest addition the **IPHONE APP** to promote your ventures... call for more info & rate card.

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