



DIS  
IS DREW  
MCINTOSH  
SPEAKING...

RISE UP  
AGAINST  
BABYLON!

SPREAD  
YOUR MESSAGE  
OF REGGAE  
TO THE WORLD!

## iPhone App called Reggae Guide

Everything reggae in the palm of your hand!

Reggae Festivals worldwide, daily updates, dozens of new songs to listen to, Reggae news, event and festival press releases, band tours, industry updates and trends, scuttlebutt, more! Ads as low as \$15 per week



### Banner Ad

**\$50 per week** (4 week min)  
320x50 pixels (horizontal), 12k max. Animation not allowed. Ads appear at top of screen in rotation.



### Free iTunes application

is available to down-load at [www.itunes.com/apps/ReggaeGuide](http://www.itunes.com/apps/ReggaeGuide) or find the link on our home page at [ReggaeFestivalGuide.com](http://ReggaeFestivalGuide.com)

### What is on the app for you to enjoy?

- Reggae Festivals worldwide, with daily updates
- Jukebox with dozens of new releases
- Reggae news, event and festival press releases, band tours, industry updates and trends, scuttlebutt, more!
- Everything REGGAE in the palm of your hand!
- The format is easy-to-read, entertaining and informative.

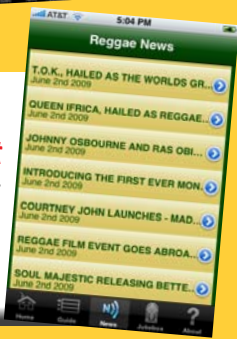
### CD/Song

**\$15 per week** (4 week min)  
205 x 205 exactly (square), MP3 (8MB max file size), NO Spaces in any filenames. A \$35 production fee will apply if we have to resize/ rename files.



### Promotion

**\$25 for one-time announcement**  
Appears in News section, text only, no images or links. Send promotion in word .DOC format, 200 words or less.



### Featured Festival Ad

**\$150 per month for web, incl. FREE iPhone ad**

Contact your sales rep about **WEBSITE ADVERTISING** on [ReggaeFestivalGuide.com](http://ReggaeFestivalGuide.com). Featured Festivals from website will automatically appear on iPhone app at no additional charge.

Be sure to also post your festival in our **FREE FESTIVAL CALENDAR**; go to [ReggaeFestivalGuide.com](http://ReggaeFestivalGuide.com) and click on 'Submit Festival'. Calendar listing will appear automatically in Reggae Guide iPhone app and in weekly E-Guide newsletter.

**DISCLAIMER:** Although we pay close attention to every ad that we receive, we are not responsible if it is sent incomplete or incorrectly.

Be sure you also consider our **ANNUAL PRINTED MAGAZINE**, our **DIGITAL EDITION OF THE MAGAZINE**, our **WEB SITE** and our **WEEKLY eGUIDE** to promote your ventures... call for more info & rate card.

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