

For immediate release

THE WORLD'S VERY FIRST IPHONE APP CALLED 'REGGAE GUIDE' NOW AVAILABLE FROM ITUNES FOR FREE!

DOWNLOAD IT HERE FOR FREE!

<http://www.itunes.com/apps/ReggaeGuide>

Can't get enough reggae? Reggae Festival Guide published by RBA Publishing, the premier reggae magazine, is celebrating their 15th anniversary with the release of a free reggae iPhone app.

This brand new reggae app is called, appropriately, **REGGAE GUIDE**. Like the print and online reggae guides, the reggae iPhone app is available for **FREE** on iTunes.

The new iPhone app includes:

- Listings and information of reggae festivals around the world (this information is updated daily). Detail page on each festival and ability to click a link to the festival website and call their contact phone number
- Integrated Reggae jukebox music player will play songs, show artists name, song title and picture, and even tell you at which festivals the musician/band are appearing in and where you can purchase their music
- Full reggae news, including industry news, recent reggae album releases, reggae band tour dates, and celebrity gossip

Ready to get reggae in the palm of your hand? Download the reggae iPhone app today from iTunes – easy and free!

UpriseMozaik is the tech brains behind the REGGAE GUIDE iPhone app – they are available to help other businesses build iPhone apps, so drop them a line if you have plans to build an iPhone app as nice as this one. They specialize in music and radio properties. <http://www.uprisemozaik.com/>. They are currently working in Version 2 of the REGGAE GUIDE iPhone app which will also be available for free.

Reggae Guide for iPhone is your reggae companion and will bring you the features you've come to love over 15 years of reading Reggae Festival Guide magazine and website.

For more information about the iPhone app, contact RBA Publishing at 775-337-8344, info@reggaefestivalguide.com